





## BEAUTIFUL CONNECTIONS

At Nucraft, we believe in beautiful connections.  
With interior trends. With industrial design leaders.  
Between craftsmanship and technology. All with the ultimate  
goal of helping people make connections with each other.

## TABLE OF CONTENTS

7  
Tables

39  
Credenzas

57  
Private Office

65  
Reconfigurable Tables

75  
Media Tables

81  
Occasional Tables & Benches

89  
Presentation & Collaboration

97  
Power & Technology

TABLES



ASCARI™ CONFERENCE  
Product Design Consultant Gensler



FLOW™

Designed by Joey Ruiter





TWO4SIX®

Designed by Joey Ruiten





A L E V <sup>TM</sup>  
Designed by Birsel + Seck





CROSSBEAM™  
Designed by Lauren Rottet





TESANO®

Designed by Joey Rüter





PRESTON™  
Designed by Joseph Jeup





TOVA™

Designed by Mark Goetz





MYNE™ MEETING

Designed by Metrica





B A J A™

Designed by Joey Ruiter



K A I<sup>®</sup>

Designed by Joey Ruiter





TAVOLA™

Designed by Mark Goetz



ATIVA®  
Designed by Joey Ruiter





SABER®

Designed by Mitch Bakker







FLOW™  
Designed by Joey Ruiter



FORENA™

Designed by Joseph Jeup



PERFORMANCE CREDENZA™





ASCARI™ CREDENZA  
Product Design Consultant: Gensler





TWO4SIX™

Designed by Joey Ruiter



TAVOLA™

Designed by Mark Goetz





E M M E  
Designed by Jess Sorel

PRIVATE OFFICE



ASCARI™

Product Design Consultant: Gensler



MERINO COLLECTION™

Designed by Mark Goetz





CAMBIUM™



RECONFIGURABLE TABLES



APPROACH™  
Designed by Joey Ruiter





FLEET™

Designed by Joey Ruiter





AGILITY®

Designed by Jess Sorel

MYNE™

Designed by Metrica



MEDIA TABLES



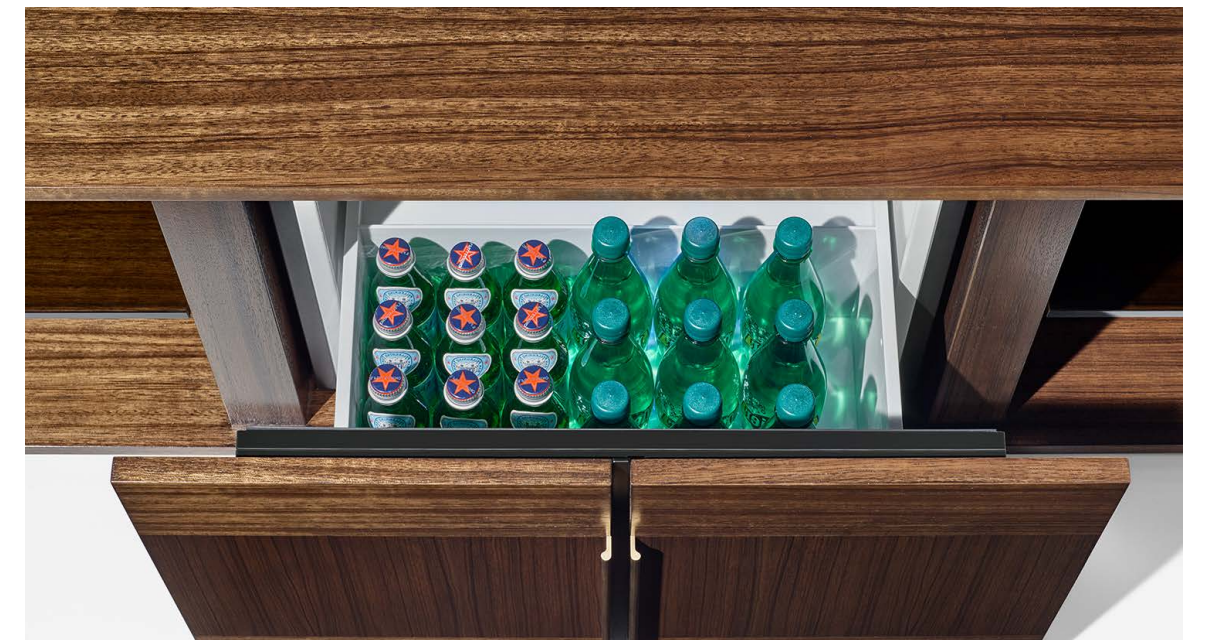
TWO4SIX®  
Designed by Joey Ruiter



OCCASIONAL TABLES & BENCHES



FORENA™  
MEDIA ISLAND  
Designed by Joseph Jeup





E M M E  
Designed by Jess Sorel





TALIS™  
Designed by Joseph Jeup



PRESENTATION & COLLABORATION



SUMMIT LECTERN™

Designed by Joey Ruiter



HIGH TECH LECTERN™  
Designed by Joey Ruiter



POWER & TECHNOLOGY

TECH ZONE



CHARGING TRAC

CHARGING CAP

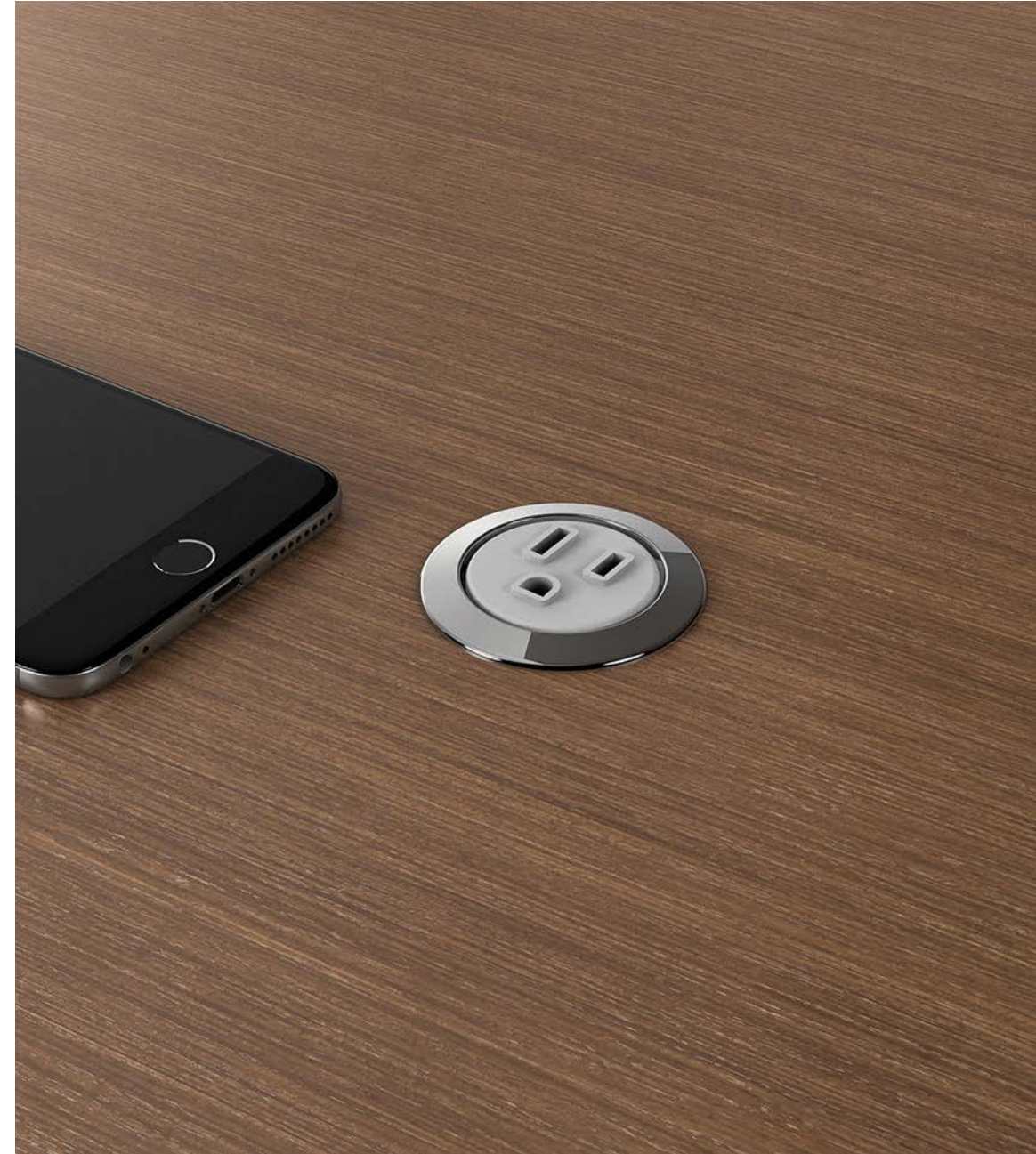


POWER DOT





POWER DRAWER



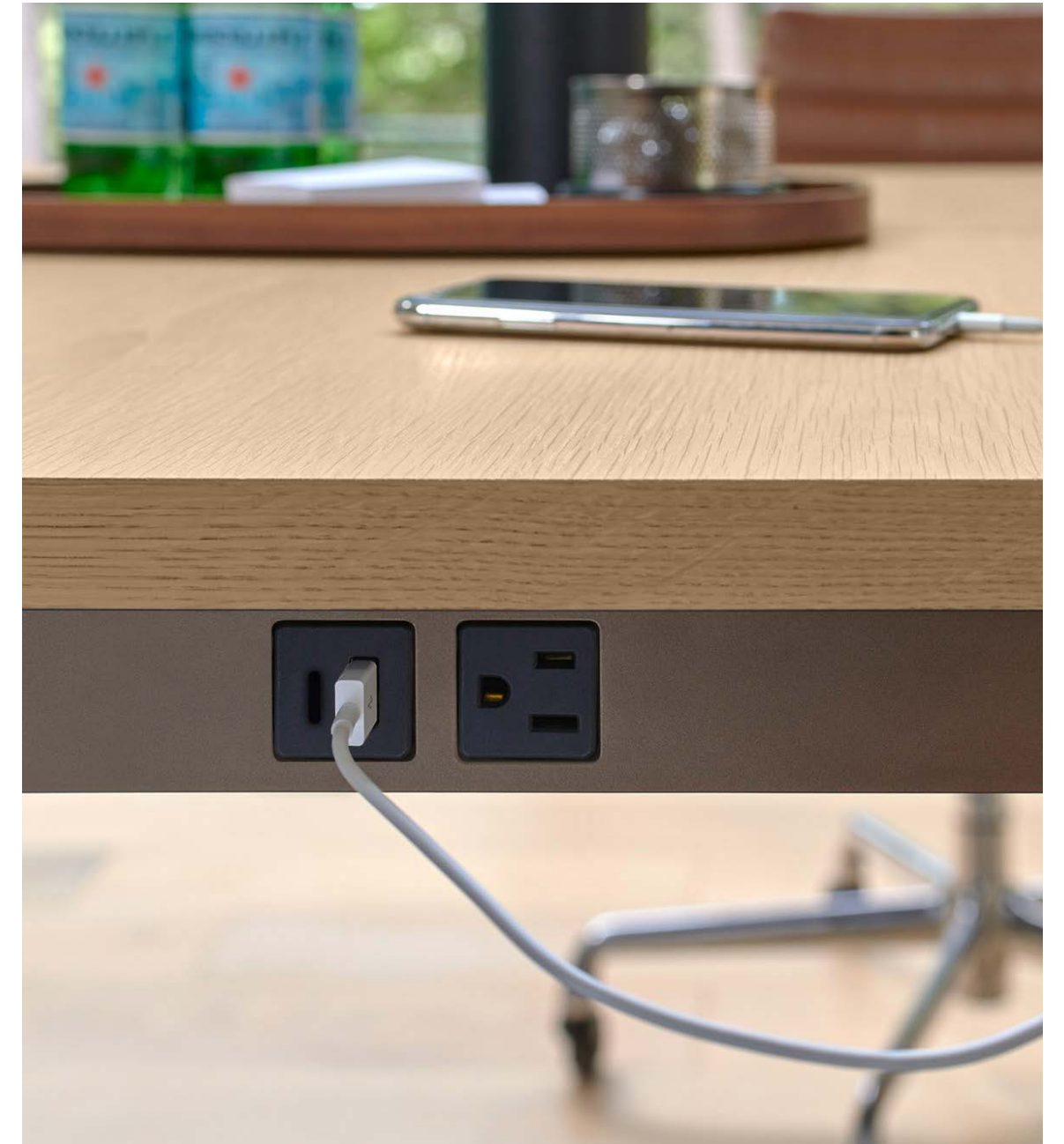
POWER SPEC



USB SPEC



PERIMETER POWER





POWER CAP



POWER ISLAND



POWER MATRIX™



POWER RAILS™

SLIDING USB



TECH NODE





## DESIGN PARTNERS

### BIRSEL + SECK

Ayse Birsal and Bibi Seck have designed and developed products for a wide variety of industries such as home, retail, automotive and office. Birsal + Seck, is an award-winning human-centered design and innovation studio. They count among their accolades multiple Best of NeoCon Overall and Gold Awards as well as Industrial Design Excellence Awards. Ayse was also named “One of the World’s Most Creative People” by Fast Company. Their emphasis on thinking as global citizens allows them to bring empathy, simplicity, and sustainability to everything they create.

### GENSLER – PRODUCT DESIGN CONSULTANT

Gensler is widely recognized as the world’s leading collaborative design firm, offering the expertise and experience gained by supporting clients across the globe. As product designers, the firm draws on its vast knowledge of new materials, the latest technologies and evolving workplace trends to enhance visual appeal, performance and end user experience.

### JESS SOREL

Blending elegant design with avant garde functionality, Jess brings a fresh new vision to industrial design. Past breakthroughs include everything from reconfigurable table collections like Agility to occasional tables, consoles and benches.

### JOEY RUITER

Award-winning and globally-acclaimed designer, Joey Ruiter pushes through the boundaries of the norm to transform everyday objects into products that are just as useful as they are jaw-dropping. His unique perspective, style and approach challenge design principles and lead us to reimagine how we see things and what might be possible after all.

### JOSEPH JEUP

Driven by instinctual talent and innate passion, Joseph Jeup embodies exceptional craftsmanship. He believes every detail is a design opportunity and that uncompromising standards yield incomparable results.

This philosophy has helped establish Jeup as a world-class designer with a devout following who regard his work as functional art. As an engineer and a designer, he uses both disciplines to tackle design from a broad perspective, which is what defines him as a craftsman and artist.

### KERRY ROWE

Kerry provides the finishing touches that transform spaces and turn heads. As a color, materials and finish design consultant, Kerry curates the material and finish collections that give Nucraft designers the freedom to both support the needs of end users and coordinate with our customers' brands.

### LAUREN ROTTET

Lauren Rottet of Rottet Studio is one of the most celebrated interior architects in the world, garnering countless awards throughout her career, including four Best of NeoCon gold medals. As the only woman ever to achieve Fellow status by both the American Institute of Architects and International Interior Design Association, and as an Inaugural Member of the Women in Design Hall of Fame, she has become a living legend in the A&D community.

Mrs. Rottet has created spaces for many Fortune100 Companies, including Goldman Sachs, Disney and GE.

### MARK GOETZ

Throughout his 25-year career, Mark Goetz has been responsible for creating innovative furniture collections with a classically modern design appeal. He designs high-end conferencing and private office solutions for Nucraft from his studio in Brooklyn, New York. Regardless of the application, Mark remains passionate about innovation, respectful of the environment and ever mindful of human needs.

### METRICA

Metrica is an internationally renowned design studio, based in Milan, with a reputation for taking a unique approach to contemporary furniture design. Looking at design through a new context, Metrica streamlines its global vision for turnkey management of a project from design through production.

### MITCH BAKKER

Mitch leans on his well-rounded background to fuse practical engineering with breathtaking artistry, creating products that work on so many levels.

## AWARDS & RECOGNITION

2023

Compatta™ Credenza: Best of NeoCon Gold Winner | Furniture: Storage

2021

Ascari™ Conference: Best of NeoCon Silver Winner | Tables: Conference  
Two4Six® Media Table: Best of NeoCon Silver Winner | Tables: Height-Adjustable

2019

Alev™ : Interior Design Hip Award | Workplace: Conference Tables  
Alev™ : Best of NeoCon Gold Winner | Conference Room Furniture  
Epono™ : Best of NeoCon Gold Winner | Communal & Task

2018

MYNE™ : Best of NeoCon Gold Winner | Training & Work  
Preston™ : Best of NeoCon Silver Winner | Communal & Task

2016

Approach™ : Best of NeoCon GOLD Award “Training + Work”

2014

Kai®: Best of NeoCon GOLD Award “Tables: Conference”  
Tesano®: Best of NeoCon SILVER Award “Tables: Collaborative”

2013

Agility®: Best of NeoCon GOLD Award “Tables: Training & Work”  
Aja: Best of NeoCon SILVER Award “Tables: Occasional”  
Merino Collection™ : Best of NeoCon SILVER Award “Casegoods”

2012

Passport®: Best of NeoCon BEST OF COMPETITION & GOLD Awards  
“Conference Room Furniture”  
Emme: Best of NeoCon GOLD Award “Tables: Occasional”  
Reveal®: Best of NeoCon SILVER Award “Conference Room Furniture”  
Passport®: Pegasus Award, Metrocon 2012

2011

Cavara: Best of NeoCon GOLD Award “Furniture Systems”  
Cavara: Pegasus Award, Metrocon 2011

2010

Fleet: Best of NeoCon GOLD Award “Training Tables”  
Dialogue: Best of NeoCon GOLD Award “Technology Support”  
Talis: Best of NeoCon SILVER Award “Occasional Tables”

2009

Best of NeoCon SILVER Award “Conference Tables”

2008

Best of NeoCon GOLD Award “Furniture Systems”  
Best of Year MERIT Award “Contact Casegoods”  
Best of NeoCon SILVER Award “Conference Tables”  
Best of Year MERIT Award “Conference Furniture”

2006

Best of NeoCon GOLD Award “Conference Tables”  
Best of NeoCon SILVER Award “Occasional Tables”

2005

Best of NeoCon GOLD Award “Furniture Systems”  
Best of NeoCon SILVER Award “Training Tables”

2004

Best of NeoCon GOLD Award “Workplace Technologies”  
Best of NeoCon SILVER Award “Conference Tables”

2003

Best of NeoCon GOLD Award “Conference Tables”

2002

Best of NeoCon BEST OF COMPETITION & GOLD Awards “Furniture Systems”  
Best of NeoCon GOLD Award “Occasional tables”



